

Online Bachelor of Arts in

BUSINESS ADMINISTRATION

Professional Business Concentration
Degree-Completion Program

Time Commitment:

3 years
with accelerated options

Tuition:

\$500/unit
(3 units per class)

Location:

Online

The Bachelor of Arts in Business Administration

Professional Business Concentration is a part-time, cohort-based degree-completion program designed to be completed in **three years**. Each semester is divided into two 8-week sessions with one class completed at a time, following a pre-determined schedule. **Accelerated study options are available for eligible students.**

At \$500 per unit (3 units per class), Cal State Fullerton offers one of the most affordable ways to complete your business degree through its AACSB-accredited College of Business and Economics.

Financial aid eligible.

Tuition does not include course materials and other related expenses. All rates, curriculum, and eligibility requirements are subject to change at any time without notice.

Finish your degree entirely online

The Online B.A. in Business Administration degree-completion program offers the chance to **complete your undergraduate degree** with a world-class business education from the largest accredited business school on the West Coast at an institution recognized by *Forbes*, *Money*, and *U.S. News and World Report* as a **best school for affordability and upward mobility**. Our courses are the **same courses offered on campus**, taught by the **same College of Business and Economics faculty**.

Our **concentration in Professional Business** helps prepare future business leaders to successfully manage people and processes through data-driven decision making.

As a CSUF Titan, you will join a network of over 79,000 alumni and business partners driving economic growth in California and beyond.

Questions?

Please email us at pbconline@fullerton.edu

Ready to take the next step?

Schedule an unofficial transcript review:
extension.fullerton.edu/onlinedegrees/baba/advising.aspx

Designed flexibly for busy learners juggling work, family, and other responsibilities

Curriculum Information

Note: Sample schedule for Fall Semester admission. Spring Semester admission is also offered.

Year/Term (Units)	Course	Course Name (Units)
Year 1: Fall (6 units)	BUAD 301	Advanced Business Communication (3)
	ISDS 361A	Business Analytics I (3)
Year 1: Spring (6 units)	ANTH 304	Traditional Cultures of the World (3)
	MGMT 339	Managing Operations (3)
Year 1: Summer (6 units)	MGMT 340	Organizational Behavior (3)
	ACCT 301A	Intermediate Accounting (3)
Year 2: Fall (6 units)	MKTG 351	Principles of Marketing (3)
	FIN 320	Financial Management I (3)
Year 2: Spring (6 units)	ISDS 361B	Business Analytics II (3)
	ECON 315	Intermediate Business Microeconomics (3)
Year 2: Summer (6 units)	ECON 333	Economic Development: Analysis and Case Studies (3)
	FIN 321	Financial Management II (3)
Year 3: Fall (6 units)	ISDS 442	Business Modeling Using Spreadsheets (3)
	MGMT 343	Human Resource Management (3)
Year 3: Spring (6 units)	ISDS 351	Principles of Information Systems (3)
	MGMT 449	Seminar in Strategic Management (3)
Year 3: Summer (6 units)	MKTG 379	Marketing Research Methods (3)
	ECON 340	Economic Research Methods (3)

Admission Eligibility

- Minimum of 66* transferable semester units from one or more community colleges or other accredited institutions (including 6 units of American Institutions courses required by the State of California and 30 semester units in CSU-approved general education (GE) coursework) two semesters prior to transfer.
- A minimum cumulative GPA of 2.50. Returning CSUF students must have a minimum GPA of 2.0.
- Good academic standing at the last college or university attended.
- Completion of the “Golden Four” general education requirements with a grade of C- or higher two semesters prior to transfer:
 - Oral Communication
 - Written Communication
 - Critical Thinking
 - Mathematics/Quantitative Reasoning
- Completion of BUAD 201: Business Writing and MATH 135 Business Calculus with a grade of C or higher **at the time of application**.
- At least two* of the remaining five lower-division business core courses with a grade of C or higher at the time of application. All five core courses must be completed by the end of the first year of CSUF study.
 - Business and Its Legal Environment
 - Financial Accounting
 - Managerial Accounting
 - Principles of Microeconomics
 - Principles of Macroeconomics

The required transfer coursework can also be achieved by earning an **Associate Degree for Transfer (ADT) in Business Administration** from a California community college.

*This degree-completion program comprises 54 upper-division semester units (18 courses). CSUF requires a minimum of 120 units to be eligible for graduation, therefore, to earn the degree, student must transfer at least 60 units and complete at a local community college within their first year of CSUF study (1) any outstanding lower-division business core courses and (2) 6 units of American Institutions courses required by the State of California under Title V.